

# *Global Learning*

## Annual Report

### **Academic Year 2002-2003**

Global education at Fairleigh Dickinson University constitutes both a mission and a process. Since its affirmation three years ago as the mission, significant progress has been made. Yet the prime task ahead of us is to transform our mission, and the current collection of programs and international study opportunities that support it, into an even wider integration that permeates the curriculum and the University culture. While working toward this requires a commitment on the part of all members of the FDU community, two offices were created two years ago especially to champion this transformation – Global Learning (under the leadership of Michael Sperling) and Global Partnerships (under the leadership of Irwin Isquith). This report focuses on those activities within Global Learning.<sup>1</sup>

Highlights of Global Learning activities within the 2002-2003 academic year include:

- Approximately 700 faculty, staff and students took part in UN programs, from on-site lectures, video conferences, NGO briefings, to specially arranged private briefings for groups of students at the UN
- More than 600 students had contact with a Global Virtual Faculty member (from 19 countries) through 38 distance learning courses
- Ninety faculty participated in five Global Leadership Seminars
- Seventy administrators and faculty, as well as six Global Virtual Faculty, from 29 higher education institutions attended a conference on Developing Global Competencies in Higher Education, co-sponsored with the American Council on Education
- Average of 2600 hits per week on the [globaleducation.edu](http://globaleducation.edu) web site
- Development of the Global Issues Gateway web site ([gig.org](http://gig.org))
- \$500,000 in new grant funding and active search for enhanced funding
- One publication and five presentations related to global learning

In order to continue moving forward in the transformation of FDU's global education mission from program clusters to broad curricular integration, we will be engaging this coming year in a broad-based self-evaluation process led by a consulting team from the American Council on Education's Internationalization Laboratory. FDU will be joining with senior leaders at ACE, as well as faculty and administrators from

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<sup>1</sup> *Within the Office of Interdisciplinary, Distributed and Global Learning, initiatives fall within either the areas of Global Learning or that of Distance Learning/Educational Technology – initiatives within the latter area will be detailed in a separate report yet to be issued.*

four other institutions nationally, to systematically examine where we are with our global education efforts, think through where we want to be, and develop strategies to take us there. The FDU team (chaired by Terry Montani of the School of Education) will consist of twelve faculty and seven administrators, and will reach out to the larger faculty, staff and student communities during the course of the year.

Described in fuller detail below are current activities within six main areas of focus in Global Learning – Faculty Development; Curriculum Support/Development; United Nations Outreach; National Outreach/Positioning; Grant Funding; and Spin-Off Revenue Initiatives.

## **Faculty Development**

**Global Leadership Seminars** – A series of five luncheon seminars for faculty were held during the 2002-03 academic year, in which approximately 90 faculty participated. These informal luncheon seminars center around topics of global importance. Each seminar features a speaker who gives a 15-20 minute presentation on a topic of global significance in his/her area of expertise, followed by active discussion among faculty participants. In the academic 2002-03 year, the topics/speakers were:

### Fall 2002

Global Citizenship: the Role of Higher Education	Demetrios Argyriades UN – ECOSOC	Metropolitan
Developmental Potential in a Post-colonial world	Yvonne Acosta UN – Office, Sec. General	Florham
Peacekeeping Operations: Successes and Challenges	Sunaina Lowe UN Dept of Peacekeeping Operations	Metropolitan

### Spring 2003

Global Water Issues: Crisis and Conflict	Diane Raines Ward Author, “Water Wars”	Metropolitan
Post-war Reconstruction: Beyond Peacekeeping”	Necla Tschirgi International Peace Academy	Florham

**Interrogating Boundaries** – In cooperation with the Department of English and Communication Arts at The College of Florham, a new symposium series has been created for the 2003-04 year. The symposia will take the form of an interdisciplinary, inter-departmental dialogue involving faculty interested in internationalizing their courses. One of the key questions the seminars will attempt to address is how globalization articulates itself in relation to earlier discourses of internationalism. A number of external speakers from various fields will be invited to talk about globalization. The preliminary list of presenters/speakers includes sociologists, film makers, a specialist on hybrid dance with the Metropolitan Opera, an Indian-American performance artiste and a women’s rights activist.

**Fulbright Scholars Program** – An outreach effort to faculty began in Spring 2003, shortly after the opening of competition for the 2004-05 awards. FDU’s Office of Global Learning participated in a campus representative meeting at the CIES headquarters in Washington, DC, and has been available as a resource to faculty interested in applying for the Fulbright fellowships. Two faculty members have submitted applications for the 2004-05 academic year.

**Global Competencies Conference** – The Office of Global Learning and the American Council on Education co-sponsored a two day conference on Developing Global Competencies in Higher Education in April 2003. Seventy administrators and faculty from 29 colleges and universities, as well as six Global Virtual Faculty members attended the conference. Some of the topics discussed included: Why Educate Global Citizens, Global Competencies-Setting New Goals, The Role of Technology in Developing Global Competencies and Transforming a College Environment. This conference was supported by a grant from the AT&T Foundation.

### **Curriculum Support/Development**

**Global Virtual Faculty Program** – Last year, 19 Global Virtual Faculty members from 11 countries were added to the total of 35 GVF members. In Fall 2002 and Spring 2003, 31 GVF participated in 38 on-line classes (a number of sections of the Global Challenge as well as several DL-2 courses), thus reaching approximately 600 FDU students. Six Global Virtual faculty members attended the FDU/ACE sponsored conference on Developing Global Competencies in Higher Education in April 2003.

**Global Studies Minor** – For the past several months a small working group has been developing a concept for a global studies minor. An essential feature of such a minor could be the requirement for significant study abroad – two semesters in two different geographic locations – thus offering students a strong global experiential learning foundation. The final element of the program could be a capstone seminar in which students returning from abroad would integrate their experiences and reflect upon them with classmates/faculty here and abroad via distance learning technologies. Such a minor could be constructed so that it could be grafted on many majors around the University. This program concept will be vetted through several academic departments and faculty governance groups during the coming academic year.

### **United Nations Pathways**

**On-Site Lectures** – Approximately 500 students, faculty and staff attended 7 on-site lectures by UN ambassadors/diplomats last year. In addition to the on-site lectures for the wider university and local community, a spokesman for the World Health Organization addressed approximately 170 nursing professionals from FDU and New Jersey at the 50<sup>th</sup> Anniversary of the School of Nursing in May 2003. The Office of Global Learning has made video tapes and CDs of all UN lectures available to the university community free of charge. The 2002-03 lectures were as follows:

Fall 2002

Terrorism	Prince Zeid Raad Al Zeid Hussein Jordan	Metropolitan
Financial Crisis in Latin America	Ambassador Arnaldo Listre Argentina	Florham
Nuclear Proliferation	Ambassador Donald McKay New Zealand	Metropolitan
Women's Rights	Noelin Heyzer Director of UNIFEM	Florham

Spring 2003

Reconstruction and Revival	Ambassador Ravan Farhadi Afghanistan	Metropolitan
Germany and the European Expansion	Minister Albrecht von der Heyden Germany	Metropolitan
South East Asia Problems and Prospects	Ambassador Kishore Mahbubani Singapore	Florham

**Interactive Video Conferences** – There were 4 video conferences with the United Nations last year. Rider University in New Jersey and Lock Haven University in Pennsylvania joined FDU's two campuses in these interactive conferences. Twelve diplomats and UN delegates debated issues ranging from Just War to Peacekeeping and Universal Human Rights with approximately 130 participants from three universities. VHS and CD recordings of these conferences are available. The conferences were as follows:

Fall 2002

US Position on ICC and Peacekeeping	Charles Rostow, Minister Counsellor, US Mission to the UN	Florham Metropolitan
	William Pace, Executive Director, World Federalist Movement	
Global Citizenship and National Security	Ambassador Inocencio Arias, Permanent Mission of Spain	Florham Metropolitan Rider Univ.
	Mr. Edward Mortimer, Chief Speech-writer to the Secretary General	

### Spring 2003

Just War - Does It Exist?	Ambassador Javad Zarif, Permanent Mission of Iran	Florham Metropolitan Rider Univ.
	Ambassador John Dauth, Permanent Mission of Australia	
	Ambassador Ahmed Aboul Gheit, Permanent Mission of Egypt	
Universal Human Rights And Infringement of Cultural Values	Ambassador Eduardo Sevilla Somoza Permanent Mission of Nigeria	Florham Metropolitan Rider Univ.
	Ambassador Hyanek Kmonicek Permanent Mission of the Czeck Rep.	Lock Haven U
	Mr. Carl Fox Advisor to the United Nations mission of the USA.	

**NGO and Special Student Briefings** – Approximately 100 students attended briefings exclusively scheduled for FDU students. In addition to four scheduled briefings for the Global Scholars program, students from the Hotel, Restaurant and Tourism Management Program as well as a Global Challenge class also attended a UN briefing. Additionally, seven students, faculty and administrators regularly represented FDU at weekly scheduled briefings for NGOs last year.

### **National Outreach/Positioning**

**ACE Internationalization Collaborative** – The American Council on Education’s Internationalization Collaborative is a group of 50 institutions across the country that are committed to global education. FDU joined this Collaborative in the fall of 2002 and has been an active participant since, presenting at the annual meeting in January and partnering with ACE on several projects. Through this Collaborative network, we have made useful contacts at many other universities similarly interested in global education.

**ACE Internationalization Laboratory** – A newly developed activity of the ACE Collaborative is the Internationalization Laboratory, which consists of clusters of institutions that have made a serious commitment to internationalization and are interested in working closely with ACE on a consulting basis to address the complex issues surrounding assessment and comprehensive internationalization. The aim of the Internationalization Laboratory is to help participating institutions assess their progress toward comprehensive internationalization and develop a plan for moving their institutions forward. At the same time, participating institutions share their learning with each other and help ACE further refine the internationalization review instrument and customize the process to best suit the diversity of higher education institutions.

**Global Issues Gateway Web Site** – Global Issues Gateway (gig.org) is an educational website focusing on global issues arising from the rapid exchange of goods and ideas across increasingly porous geographic and cultural borders. It has been in intensive development over the past year by a faculty editorial board, and will be ready for launch this fall. The site mission is to serve as a discriminating source of news, information, and commentary that illuminate the impact of globalization on societies, institutions, and on the daily lives of people throughout the world, and to provide global learning resources for students, scholars, teachers, and journalists. Specific activities of Global Issues Gateway include: producing an up-to-date digest of web articles related to political, economic, cultural, ethical, and scientific dimensions of current global issues (with a related archive of older articles); maintaining an annotated portal of major websites related to current global issues; moderating public discussion forums related to a variety of current global issues; publishing original columns, lectures, letters, interviews, roundtables, and reports on current global matters by academic experts, activists, and professionals; hosting multi-media (e.g., digitized audio and video presentations) from sources such as the United Nations Ambassador’s Club lecture series; producing short reading and discussion courses for adult learners on contemporary global issues; maintaining a database of profiles/contact information for experts on a wide range of global issues for journalists and organizations seeking speakers; and promoting the integration of global education at university and K-12 levels by producing and/or maintaining links to lesson plans and other educational materials related to global affairs for primary and secondary school teachers.

**Globaleducation.edu Web Site** – This web site, accessible from the University’s main page but also with its own unique URL, contains detailed information on FDU’s global learning and related distance learning initiative. Content presented has kept the University community and public updated on how global education and distance learning are realized at FDU. Over the last quarter of the academic year, specifically March to June, the web site experienced 33,882 hits (average of 2600 hits per week), with the top frequency being attributed to the following pages: Distance Learning Initiative (4277 hits) and Global Virtual Faculty (3214 hits). Several additions have been made to the site during the past year including the ability for faculty to reserve seating for their classes for UN Pathway lectures, and for faculty and staff to request recordings of UN Pathway lectures in video or CD formats. The site has undergone extensive review and editing during the past academic year, and a major design overhaul is planned for the fall semester.

### **Grant Funding (in collaboration with Educational Technology)**

\$100,000 from the AT&T Foundation for Global Virtual Faculty Program

\$500,000 from the National Guard appropriation for Global Education Project (on-line masters degree program)

Several proposals submitted or in development (e.g., IBM, Carnegie, Sloan, AT&T, US-DOE)

## **Spin-Off Revenue Initiatives (in collaboration with Educational Technology)**

**National Guard Global Education Project** – Together with the federal National Guard Bureau, and with \$500,000 funding through the Department of Defense, FDU has been developing an on-line version of the Master of Administrative Science degree program with global learning concentrations in emergency management administration and global security and terrorism studies. The Guard has recognized our facility in global education and distance learning by committing to a continued partnership with the likely appropriation of an additional \$500,000 in the coming fiscal year.

**UNA Video Conference Project** – Fairleigh Dickinson University, the Department of Public Information at the United Nations, the Ambassador’s Club at the UN, and United Nations Association of the USA have agreed on the terms of a memorandum of understanding that would enable FDU to broadcast video conferences from the United Nations to a select group of colleges and universities nationwide. The MOU is awaiting final signatures. The project is expected to be grant funded and would commence in the 2004/2005 academic year. We expect to recruit up to 50 colleges and universities in years to come. The programs would enable up to 5 of the universities receiving the program to participate, on a rotating basis, in interactive dialogues with delegates, ambassadors and UN representatives. FDU began a pilot program in this project with 3 universities participating in interactive discussions in Spring 2003.

**K-12 National Outreach** – The global education national outreach aims to bring college-level learning to a national audience of high school students. Components of the outreach program include: 1) participation in *The Global Challenge* for a national group of high school seniors; 2) intensive use of The Global Issues Gateway web site as a vehicle for K-12 teachers and students; 3) seminars on global issues for high school teachers; and 4) United Nations video conference broadcasts to high school students. There is an active search at present for grant funding, with initial prospects from the IBM Foundation and the AT&T Foundation.

## **Presentations and Publications**

### Publication

Adams, J.M., & Sperling, M.B. (2003). Ubiquitous distributed learning and global citizenship. *The Presidency*, American Council on Education, Winter 2003, 30-36.

### Presentations

Sperling, M.B., & Suhonjic, D. (2003, February). “Global Virtual Faculty Program.” American Council on Education Internationalization Collaborative Annual Meeting, Washington, DC.

Suhonjic, D. (2003, February). “Engaging On-Campus Faculty in Partnership with Global Virtual Faculty.” American Council on Education Annual Meeting, Washington, DC.

Sperling, M.B. (Moderator). (2003, February). "One College that Really Did It – The Fairleigh Dickinson Experience." American Council on Education Annual Meeting, Washington, DC.

Sperling, M.B. (2003, January). "Ubiquitous Distributed Learning and Global Citizenship." National Learning Infrastructure Initiative Annual Meeting, New Orleans, LA.

Graves, W.G., Kelley, C.L., & Sperling, M.B. (2002, October). "Partnering for a Strategic Academic Return on Investment in IT." Educause Annual Meeting, Atlanta, GA.

### **Global Learning Staff**

Diana Cvitan, Manager, Global Learning Initiatives

Cheryl McKay, Assistant to the Associate Provost

Michael Sperling, Associate Provost for Interdiscip., Distributed and Global Learning

Dalila Suhonjic, Director, Global Learning Initiatives